



St. Elizabeth Ann Seton School's (SEAS) main fundraiser, Multicultural Night (MCN), has a dual purpose: an educational and interactive experience for our entire school promoting cultural and global awareness, and the school's largest annual fundraising event. The funds raised by MCN are a very important part of keeping our tuition affordable for the families sending their children to SEAS, as well as allowing additional enrichment programs that enhance a child's educational experience, from playground equipment, to the art program/curriculum and supplies it needs, to licensing fees for innovative educational programs and computer access. For our evening of activities, each class, Pre-K through 6th grade will perform a song and dance from the theme. Throughout the night, student projects and art work are on display, and food is served. We have a silent and live auction, raffle, and carnival. It is a wonderful time for all!! Thank you in advance for your support and sponsorship — the beneficiaries are the next generation — our children.

## s p o n s o r s h i p   o p p o r t u n i t i e s

**Title Sponsor** **\$7,500**  
*(\$7,500 tax-deductible)*  
 - Premier name/logo placement on all printed material and media  
 - Special recognition throughout Multicultural Night  
 - Full-page color ad in preferred placement of Program  
 - Reserved Table for 8 in Performance Area  
 - 8 MCN Event tickets  
 - 8 Raffle tickets

**Angel Sponsor** **\$5,000**  
*(\$5,000 tax-deductible)*  
 - Premier name/logo placement on all printed material and media  
 - Special recognition throughout Multicultural Night  
 - Full-page color ad Multicultural Night program  
 - 6 Event tickets  
 - 6 Raffle tickets

**Saint Sponsor** **\$2,500**  
*(\$2,500 tax-deductible)*  
 - Premier name/logo placement on all printed material and media  
 - Special recognition throughout Multicultural Night  
 - Full-page color ad Multicultural Night program  
 - 4 MCN Event tickets  
 - 4 Raffle tickets

**Knight Sponsor** **\$1,000**  
*(\$1,000 tax-deductible)*  
 - Special recognition throughout Multicultural Night  
 - 2/3 color ad Multicultural Night program  
 - 4 MCN Event tickets  
 - 4 Raffle tickets

**Crusader Sponsor** **\$750**  
*(\$750 tax-deductible)*  
 - Recognition at Multicultural Night  
 - 1/2 page color ad Multicultural Night program  
 - 2 MCN Event tickets  
 - 2 Raffle tickets

**Guardian Sponsor** **\$500**  
*(\$500 tax-deductible)*  
 - Recognition at Multicultural Night  
 - 1/3 page color ad Multicultural Night program  
 - 2 MCN Event tickets  
 - 2 Raffle tickets

**Patron Sponsor** **\$375**  
*(\$375 tax-deductible)*  
 - Recognition at Multicultural Night  
 - 1/4 page color ad Multicultural Night program  
 - 2 MCN Event tickets

### MCN Program Ads

*All MCN Program ads are full color. Sizes are width x height.*

- \$1,000 Full-page ad (4.65" x 7.5")
- \$800 2/3 page ad (4.65" x 5")
- \$600 1/2 page ad (4.65" x 3.75")
- \$400 1/3 page ad (4.65" x 2.5")
- \$300 1/4 page horizontal ad (4.65" x 1.75")
- \$300 1/4 page vertical ad (2.25" x 3.75")

### MCN Program Specifications

**Ad Deadline: April 1st, 2018**

Please email ads to: [umanaley@hotmail.com](mailto:umanaley@hotmail.com)

Questions: please contact Leyla Lara at [umanaley@hotmail.com](mailto:umanaley@hotmail.com) or 517-862-6661.

Digital File Specifications: Artwork must be received in any of the following formats: JPEG, EPS, TIFF, PDF. All files must be saved as CMYK. RGB and other color palletes are not acceptable. PMS colors must be converted to process separation. Advertisements saved as a PDF files must be high resolution (300 DPI or greater) and/or optimized for press when distilled. Embed fonts when creating PDF files

